Recruit Group Overview

Recruit Holdings Co., Ltd.

Recruit ID

©Ponta

Recruit ID is a convenient universal member ID number that can be used for a wide variety of Recruit online services, including services related to travel, beauty, dining, online shopping, housing, and wedding preparations. Additionally, by using any of some 20 Recruit Group online services, users can earn Ponta points which can then be used as payment for Recruit online services and at participating Ponta member stores across Japan.

iction! project

Launched in 2015, the iction! project provides support to employees who are working and parenting, based on the concept of cooperating together to create a world where it is easy to work while raising children. Through this project, the Recruit Group, together with participating government offices, companies, NPOs, and other external parties, collaborate in the aim to ensure employment for parents who want to work.

Three key themes have been identified for the iction! project following the results of a survey on workers and job-seekers regarding the balance between working and parenting that was held in 2015 by the Recruit Works Institute. These key themes will serve as the basis for service development, surveys, seminars targeted at companies, and other activities.

iction! project key themes

1. Make it easier for women to continue their jobs after pregnancy and childbirth
2. Reduce the stress of balancing work with parenting
3. Create jobs that are easily accessible

KAMUBA!, an app developed by the iction! project

"KAMUBA!" provides wide variety of information related to pregnancy, childbirth, and return to work.

Working mother stress survey report

Survey report on working mother stress that was prepared in 2015 by the Recruit Works Institute in order to identify the stress experienced specifically by working mothers, and to help create a more comfortable working environment