

## Recruit Group Overview

## Recruit Sumai Company Ltd.

Founded	October 1, 2012
Number of Employees	1,598 as of March 31, 2017
President and Representative Director	Ken Asano
Main Businesses	Provider of products and services related to housing
Group Companies	HOMEPRO CO., LTD.

## Business description

To assist our users in making better housing choices, Recruit Sumai Company helps match users with clients by providing information for people who want to buy, sell, rent, build, or renovate their home. Recruit Sumai Company is based on Recruit's housing business, which was originally launched in 1976 to break into a housing market that was closed off to general users at the time. Since then, we have focused on our users' perspective in our efforts with our clients to promote fair and open information and transparent real

estate transactions. Today, our SUUMO brand helps users make their housing choices through a diverse range of channels including our online sites, our free magazines and commercial magazines, our face-to-face and online consulting services, and our model home village. We also offer home support services such as SUUMO Moving Estimate and Amenities, a community support service that facilitates smooth two-way communication between condominium management companies and residents.



**SUUMO**  
スーモ

**SUUMO**  
スーモマガジン

**SUUMO**  
新築マンション

**HOUSING**  
by SUUMO

**SUUMO** 注文住宅

**SUUMO** リフォーム

都心に住む  
by SUUMO

**SUUMO**  
スーモカウンター  
新築マンション

**SUUMO**  
スーモカウンター  
注文住宅

**SUUMO** リフォーム  
スーモカウンター

スーモ **SUUMO** 引越し 見積もり  
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 Amenities