

Recruit Group Overview

Recruit Marketing Partners Co., Ltd.

Founded	October 1, 2012
Number of Employees	1,315 as of March 31, 2017
President and Representative Director	Fumihiro Yamaguchi
Main Businesses	Services that offer information on matchmaking service, wedding ceremony, childbirth & parenting; automobile-related information; online learning content; and information on higher education options for high school students
Group Companies	Recruit Carsensor Co., Ltd., Recruit Tokai Carsensor Co., Ltd., Recruit Nishinihon Carsensor Co., Ltd., Recruit Zexy Navi Co., Ltd., Recruit Kitakanto Marketing Co., Ltd., Quipper Limited

Business description

Based on our slogan – cheers! your life. – we provide services in the life events segment, with a focus on matchmaking, bridal, childbirth and parenting, learning, education and automobile. In our core categories consisting of the bridal, learning, and automobile categories, we offer influential media channels that are based on our strong brand presence and our significant advertising market share in existing markets.

We are not, however, complacent about our present position. More recently, we have launched services that leverage the multi-media

channels, services, human resources, and expertise that we have developed to date. Some of our more recent services include our online learning services, such as Study Sapuri for elementary, middle and high school student. Other recently expanding services are our Zexy Koimusubi online dating service and Zexy Enmusubi matchmaking service in the bridal category, which help to bring together couples based on similar values, attitudes, and tastes. Now and in the future, we will continue to take on new challenges in our aim to make further strides forward.

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kidsly
キッズリー

スマディサプリ

ケイコトマナブ

カーセンサー

Quipper

