

**INDEED FUTUREWORKS NEW ORLEANS, LOUISIANA
WEDNESDAY, SEPTEMBER 10, 2025
WELCOME TO INDEED FUTUREWORKS 2025: HIRING MADE SIMPLER, FASTER, MORE HUMAN**

Deko: Good morning. Thank you so much for coming. I'm Deko Idekoba. We help people get jobs. This is our mission, but we cannot achieve this mission without employers like you. You are the ones making the hires. This is why we started this event, to have better partnerships with you.

12 years ago, I asked the team to create this event. I still remember that. We could only invite only 24 employers to this first event. It was really embarrassing.

But since then, look at this. You know, Indeed has grown a lot! Obviously more than 24 employers. That's better.

The Indeed ecosystem is much bigger now. And now our scale gives us huge, huge amounts of data. In fact, we help 27 people get hired every minute on Indeed. Probably right now we made a hire. Probably. And with this data, we are now building new AI tools to help make hiring faster and easier.

Let's look at one example. One of our newest AI-powered hiring solution, Indeed Talent Scout. Let's watch.

You know how to spot great talent. Now meet the smartest way to hire. Indeed Talent Scout is transforming how you find, engage, and hire the right talent, all in one place.

Whether you are in your ATS or on Indeed, access Talent Scout wherever you work. Simply describe your ideal candidate in plain language. Upload your intake notes or share a reference resume, and Talent Scout instantly searches through millions of profiles on Indeed to deliver you strong matches.

Engage with talent effortlessly by having Talent Scout draft personalized outreach or schedule interviews so you can focus on connecting with the right people for your role. Super charge your hiring with powerful insights to win top talent, get market and job specific data on compensation, benefits, and more to improve job performance and help you stand out from the competition.

From instant candidate matching to optimized job postings, Talent Scout is your new hiring superpower. Indeed Talent Scout, smarter hiring, powered by you.

What do you say? So, cool, isn't it? Indeed helps with time-consuming hiring, like sourcing, matching, outreach, so that you can focus on making the right hire.

But as we introduce more automation, your trust in us becomes more important. Let me give you an example. I love the self-driving mode of my car. But it took a long time to convince my wife to trust it. Because when the car drives for you, it feels like you are giving up control. That is what automation can feel like.

You tell the car where to go and you need to trust that the car will get you there safely. It is the same with the hiring technology. You are in the driver's seat. You set the destination and tell us your goals. Our job is to build the tools that help you get there quickly and easily.

We are here to earn your trust and to be your better and the best partner in hiring. So, please, please keep sharing what works and what doesn't. I really believe your feedback is the thing what makes this HR, whole HR industry to be better. Thank you.

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