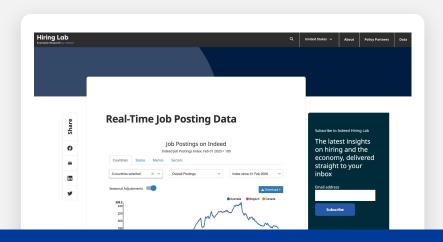
# **A Labor Market Overview**

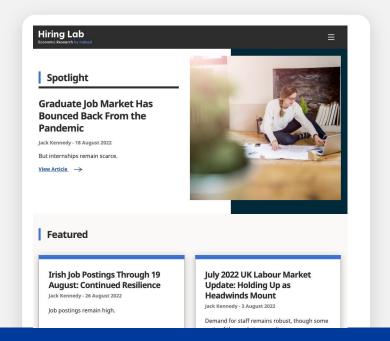
Insights from the Indeed Hiring Lab

Svenja Gudell, PhD
Chief Economist



# www.hiringlab.org







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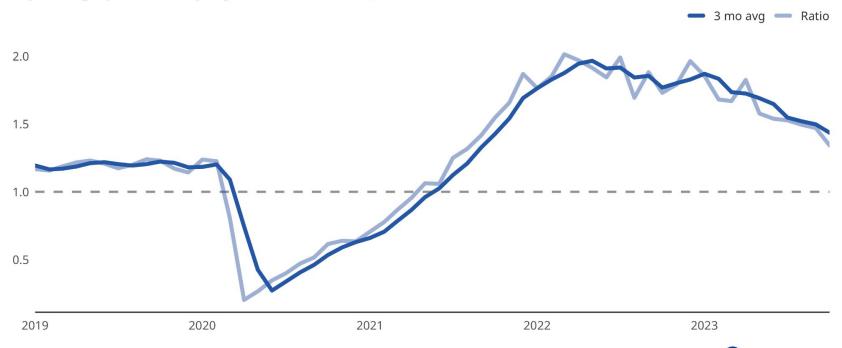
# **Key Takeaways**

- Demand for new hires continues to moderate, but still robust. Job postings remain strong, even if some areas have pulled back dramatically.
- Long-term, structural factors should hold labor force participation down, but cyclical strength has brought in many prime-age workers.
- The Great Resignation has ended: workers are no longer quitting their jobs at elevated rates.
- **Posted wages are slowing down substantially** and with it, inflation is slowing.
- A soft landing in the US looks possible, but layoffs need to stay low.
- Generative AI has tremendous potential and will touch every job.

# **Demand for new workers**

#### US job openings outnumber unemployed workers

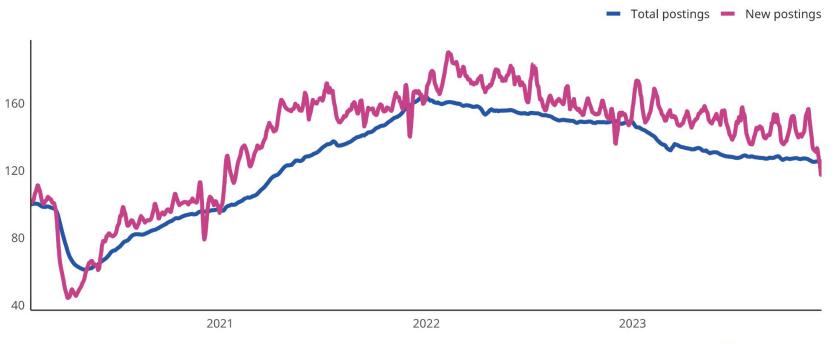
Openings per unemployed worker, US, Jan 2019 - Oct 2023





#### US job postings have continued to moderate

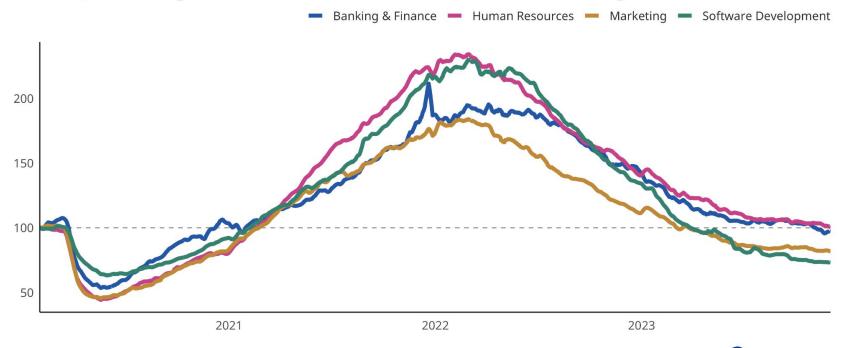
Index, 100 = Feb 1, 2020, United States, data through Dec 1, 2023

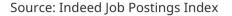




#### US postings have dropped most in traditional 'office job' sectors

Indeed Job Postings Index, 100 = Feb 1, 2020, United States, through Dec 1, 2023

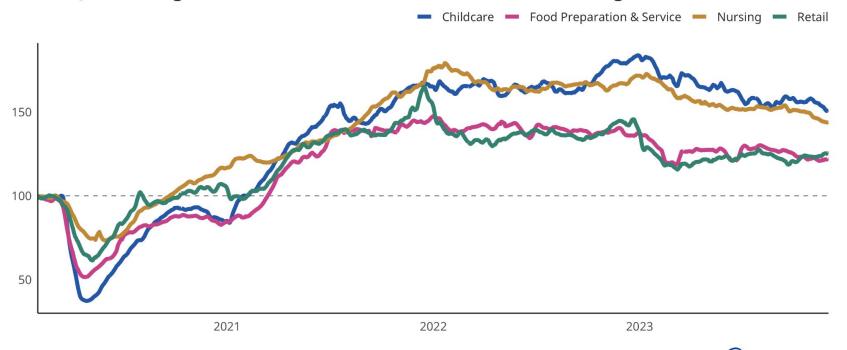






#### US postings are holding up better in many 'in-person' sectors

Indeed Job Postings Index, 100 = Feb 1, 2020, United States, through Dec 1, 2023







#### Tracking US job openings and postings

Index, Jan 31, 2020 - Dec 1, 2023



Source: Indeed Job Postings Index, Job Openings and Labor Turnover Survey. Note: Index is set to 100 = Feb 1, 2020 for Indeed and Jan 2020 (Jan 31, 2020) for JOLTS

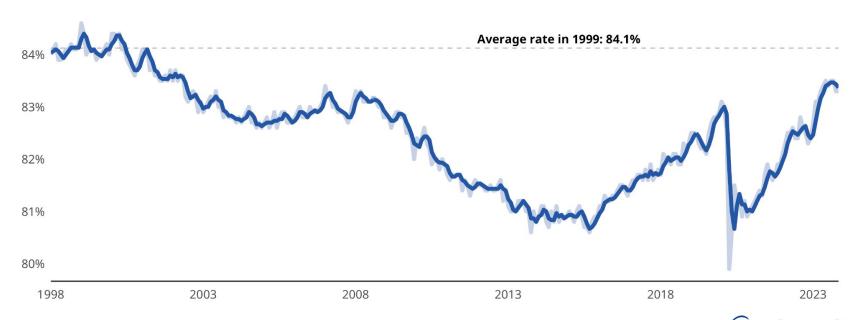


# Labor supply and retention

### The prime-age labor force participation rate

Share of US population aged 25 - 54 in the labor force, Jan 1998 - Nov 2023

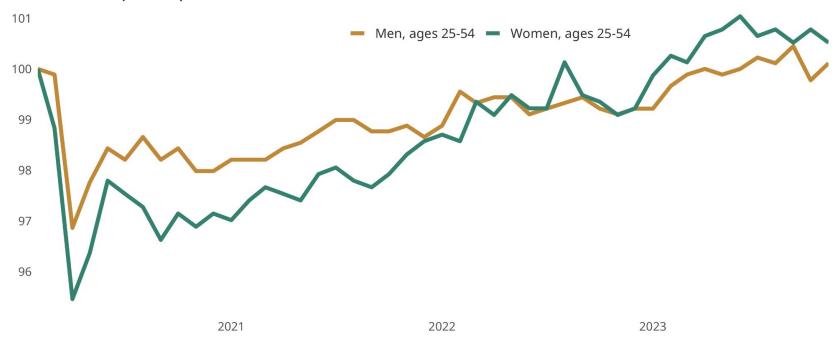
Monthly series — Three-month moving average



Source: Bureau of Labor Statistics

#### Gender differences in US labor force participation rates

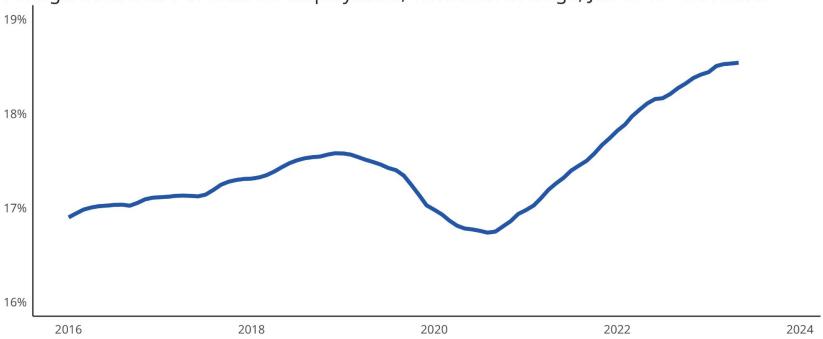
Labor force participation rate, Index (100 = Feb 2020), Feb 2020 - Nov 2023





#### Foreign-born workers are leading employment growth

Foreign-born share of total US employment, 12 month average, Jan 2016 - Nov 2023

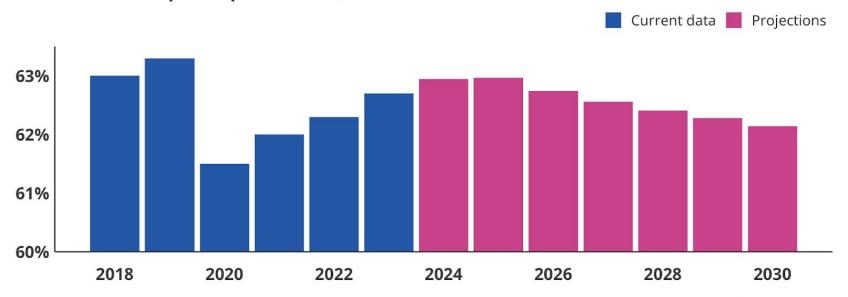


Source: US Bureau of Labor Statistics



# An aging population will eventually pull down the US labor force participation rate

Labor force participation rate, 2018 - 2030

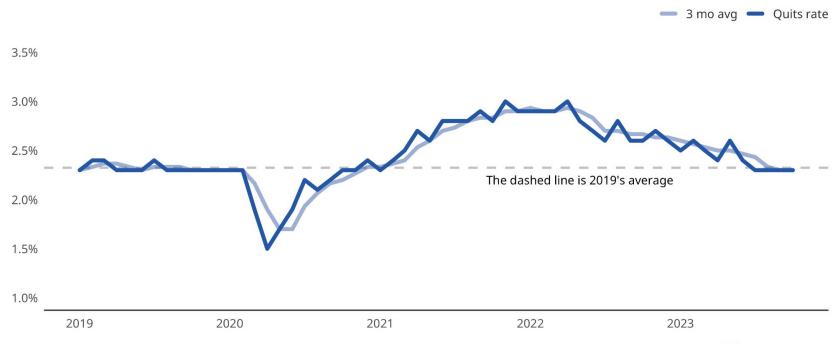


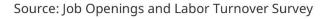
Source: Author's calculations using US Bureau of Labor Statistics data and Congressional Budget Office projections. For a full methodology, see Indeed's 2024 US Jobs & Hiring Trends Report.



#### The US quits rate is back at its pre-pandemic level

Quits as % of employment, Jan 2019 - Oct 2023



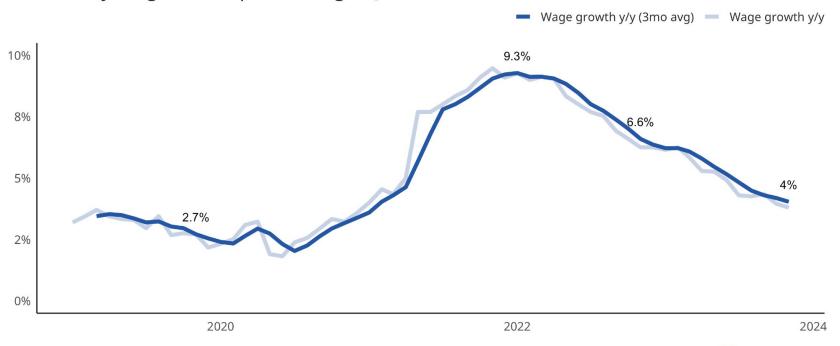




# Wage growth and inflation

#### **US** posted wages are slowing considerably

Year-over-year growth in posted wages, Jan 2019 - Nov 2023







### US posted wage growth has led job switcher wage growth

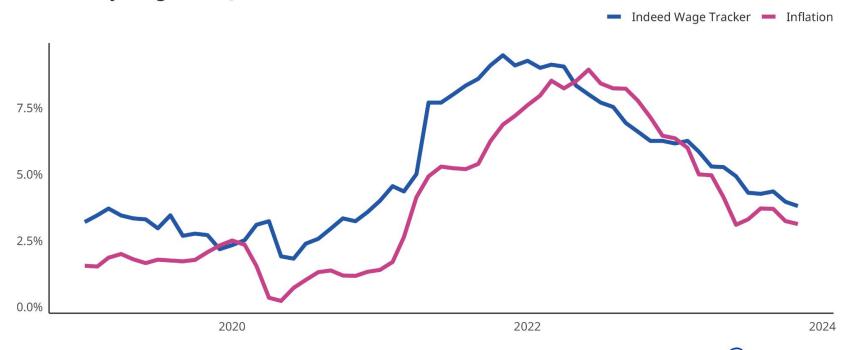
Year-over-year growth, 3 mo moving average, Mar 2019 - Nov 2023





### US posted wages are growing faster than prices

Year-over-year growth, Jan 2019 — Nov 2023







#### Signing bonuses have flattened but wage growth continues to slow

Share of US postings advertising signing bonuses and US Indeed Wage Tracker growth Mar 2019 to Oct 2023

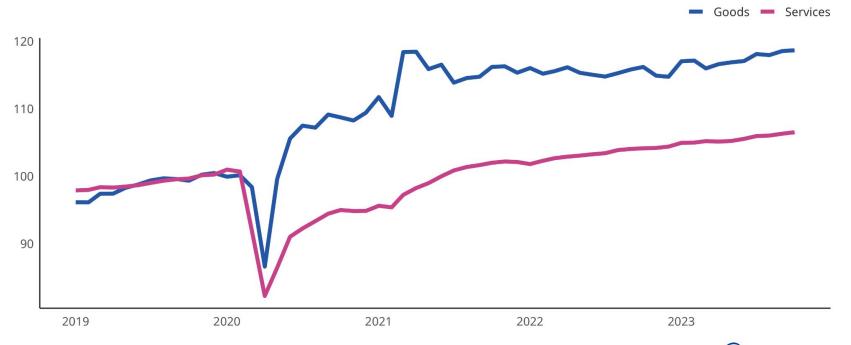




# **Soft landing?**

#### **Inflation-adjusted Personal Consumption Expenditures**

US, Index, Fourth Quarter 2019 = 100, Jan 2019 - Oct 2023

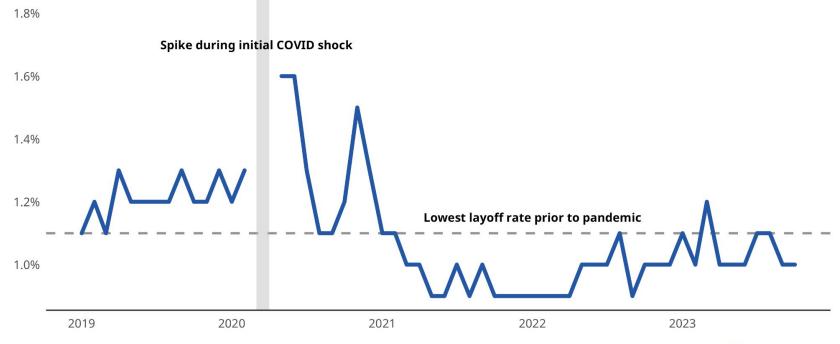






#### US layoffs remain low by historical standards

Layoffs and discharges rate, Jan 2019 - Oct 2023





#### **US inflation is trending downward**

Six month annualized growth, Jan 2019 - Oct 2023



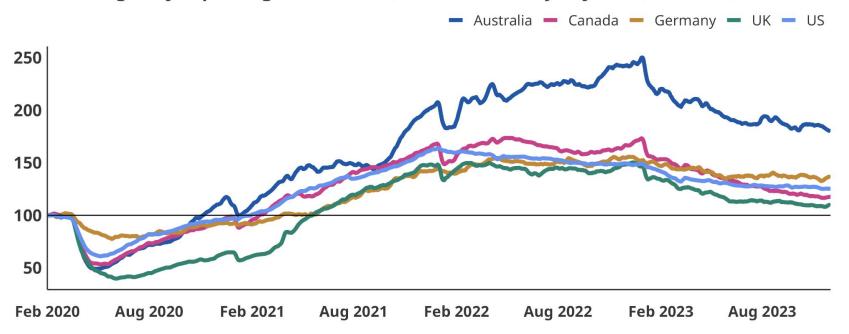




# **Global Trends**

### Job postings continue to moderate

% change in job postings since Feb 1, 2020, seasonally adjusted, to Dec 1, 2023

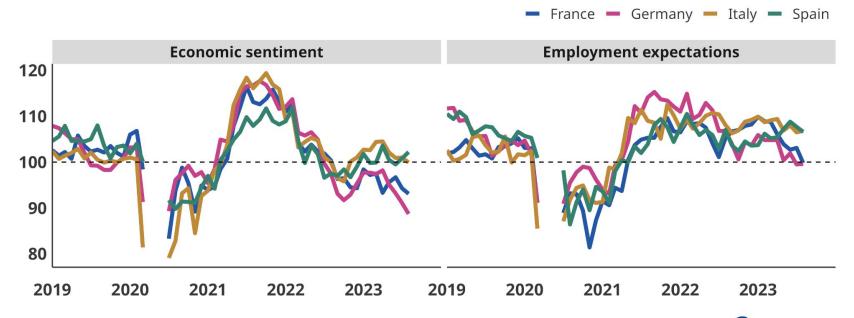


Source: Indeed



## **Employment outlook stronger than business sentiment**

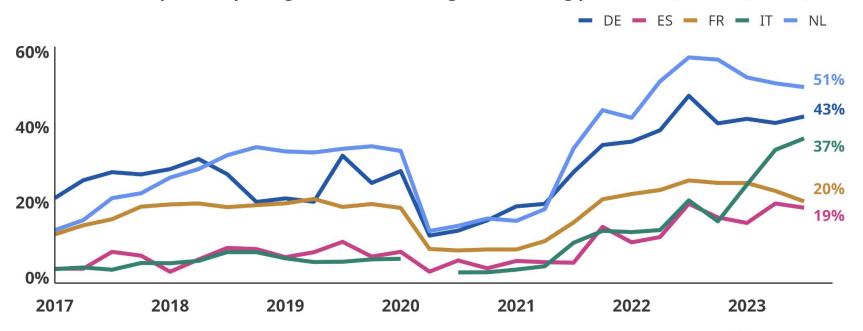
Economic sentiment and employment expectations, selected EU countries Index (long-term average = 100)





## Hiring challenges persist

Share of companies reporting that labour shortages are limiting production (data to Q3 2023)

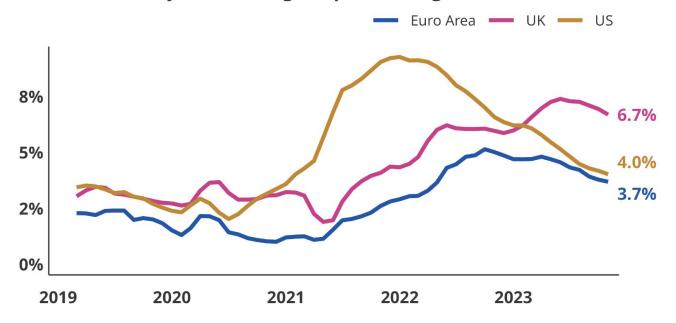


Source: European Commission Directorate General for Economic and Financial Affairs, Business Surveys Employment-weighted average of construction, industry and services



## Wage growth slows further

#### Year-on-year % change in posted wages to Nov 2023

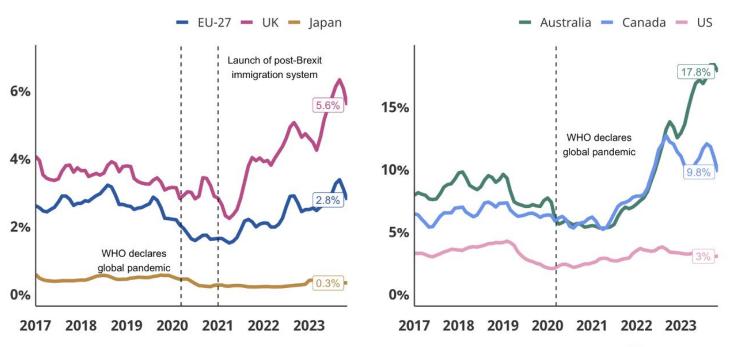


Source: Indeed Wage Tracker (github.com/hiring-lab/indeed-wage-tracker)
The data are monthly median year-on-year growth rates in advertised wages and salaries across job title-region-salary type combinations.
The euro area series is an employment-weighted average of France, Germany, Ireland, Italy, the Netherlands and Spain.



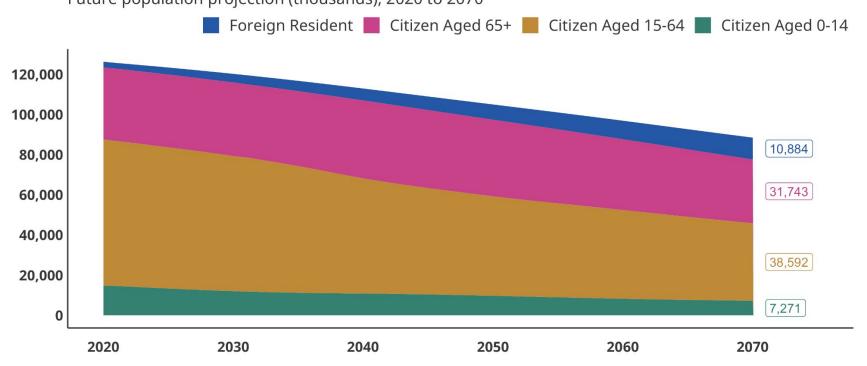
## Foreign jobseekers' interest has rebounded

Foreign searches as a share of all searches Jan 2017 to Nov 2023, 3-month moving average, not seasonally adjusted





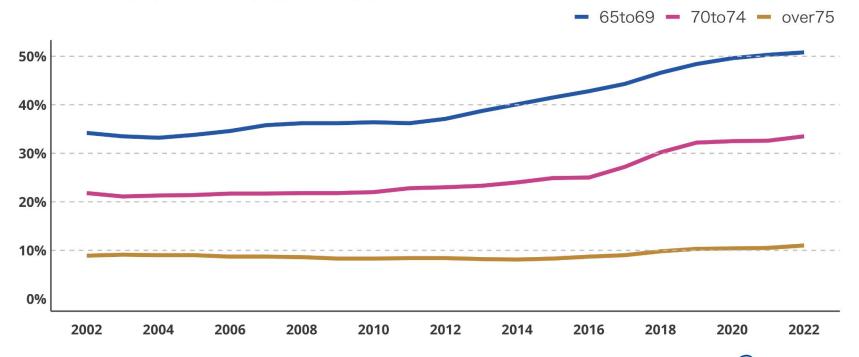
# Japanese population expected to decline but foreign population to increase Future population projection (thousands), 2020 to 2070

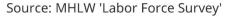




#### Senior employment continues to increase, Japan

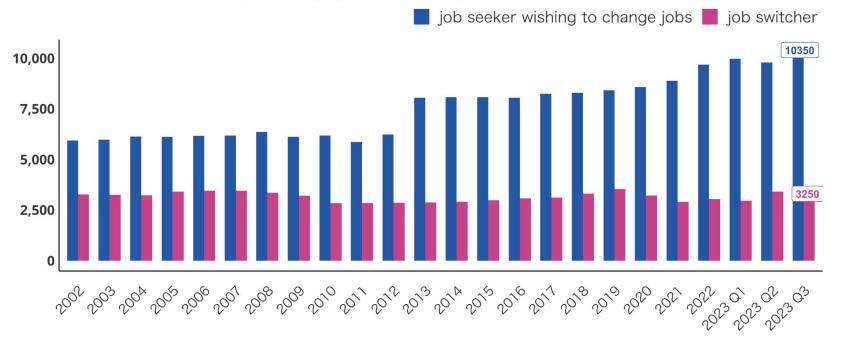
Senior employment rate by age cohort(%)





#### Still stagnant but a growing potential of job switching, Japan

Number of those wishing to change jobs and actual job switchers (in thousands)



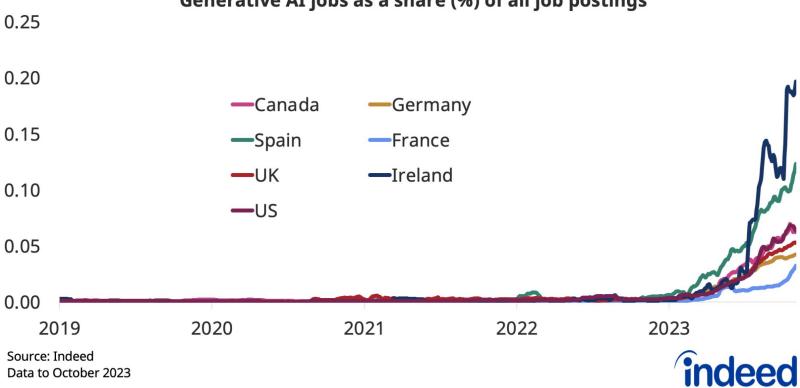




# **Generative AI**

## **Gen AI growth is international**

Generative AI jobs as a share (%) of all job postings



# What jobs will be impacted by GenAI?

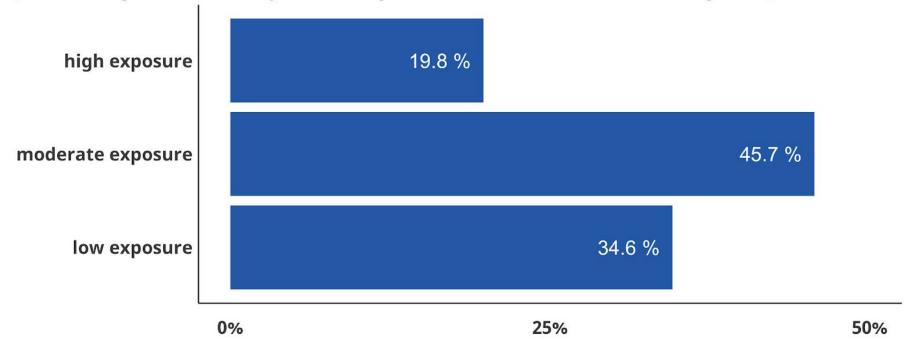
### Two stage research:

- 1) First, we looked at how well GenAI performs different skills
- Second, we considered how much different jobs (collection of skills) are exposed to GenAI



# Less than 20% of Jobs face a high potential exposure to GenAI

Job Postings on Indeed by GenAI Exposure Share, United States, Aug '22 - Jul '23

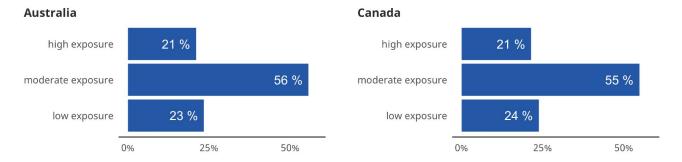


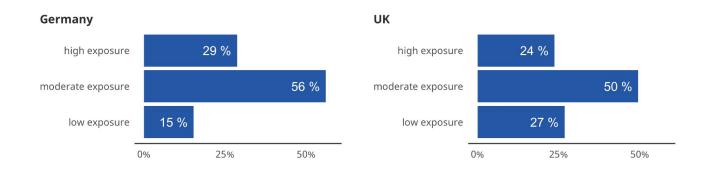
Source: Indeed. High: GenAI can perform at least 80% of skills at a 'good' or 'excellent' level. Moderate: Between 50% and less than 80% of skills. Low: Less than 50% of skills.



#### Jobs in Germany Face the Highest Potential Exposure to GenAI

Job Postings on Indeed by average GenAI Exposure Share, Jan 01 - Nov 17, 2023

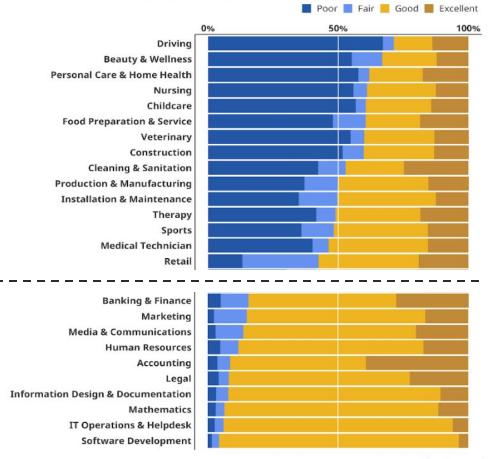






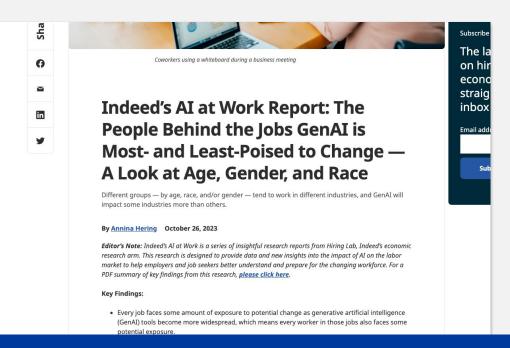
#### Assessing GenAI's Proficiency in Skills

Evaluation of Skills in Indeed Job Postings, United States, Aug '22 - Jul '23



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# **Appendix**

# Sectors with the sharpest increases in job postings

Year-over-year change in US Job Postings Index as of Dec 1, 2023

Occupational Sector	% change
Driving	8.0
Physicians & Surgeons	5.8
Therapy	2.7
Pharmacy	-2.8
Civil Engineering	-2.9
Dental	-4.6
Sports	-5.1
Beauty & Wellness	-6.3
Social Science	-6.8
Veterinary	-9.6



# Sectors with the sharpest declines in job postings

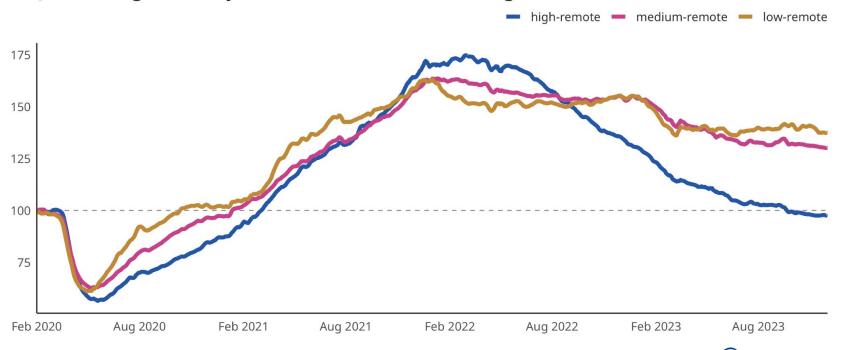
Year-over-year change in US Job Postings Index as of Dec 1, 2023

Occupational Sector	% change
Software Development	-48.8
Information Design & Documentation	-42.5
Mathematics	-36.4
Banking & Finance	-34.8
IT Operations & Helpdesk	-33.9
Human Resources	-33.6
Chemical Engineering	-32.9
Media & Communications	-31.8
Marketing	-30.8
Scientific Research & Development	-30.7



### Postings are most resilient in sectors most likely to be in person

US Job Postings Index by remote-work tier, data through Dec 1, 2023

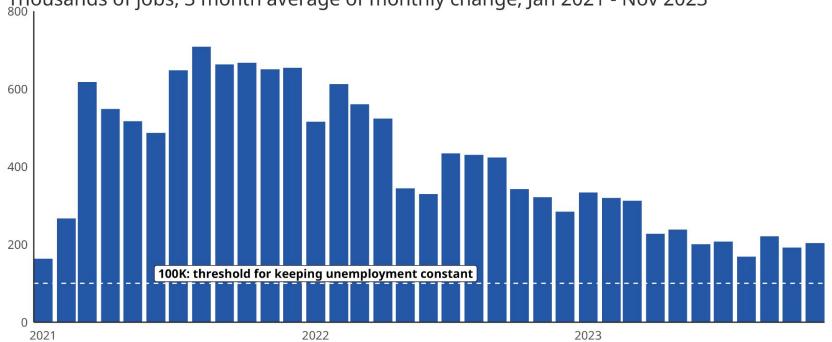


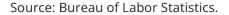
Source: Indeed Job Postings Index



### Pace of US monthly job gains

Thousands of jobs, 3 month average of monthly change, Jan 2021 - Nov 2023

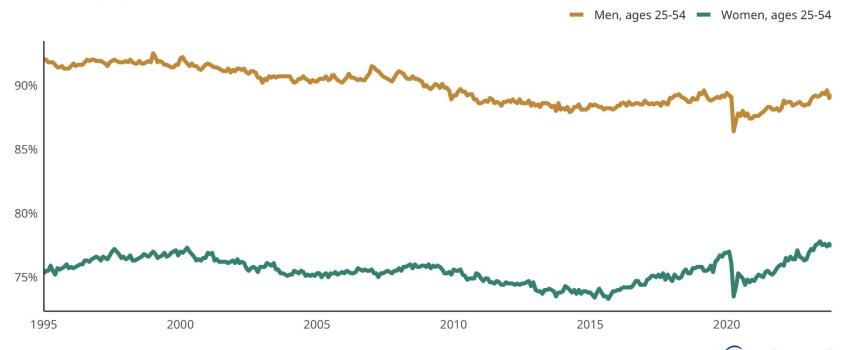






### Gender differences in US labor force participation rates

Share of population in the labor force, Jan 1995 - Nov 2023

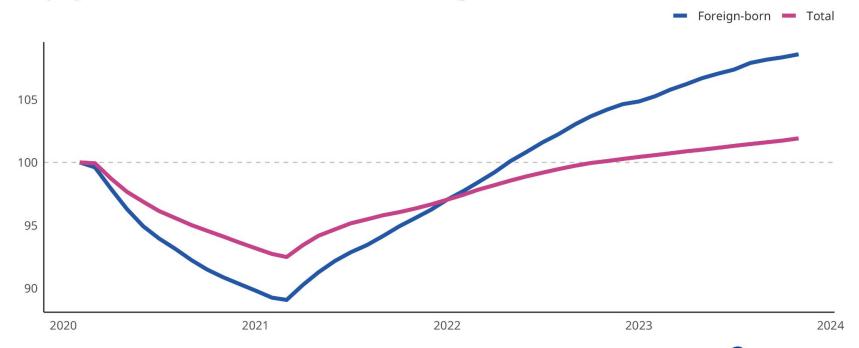


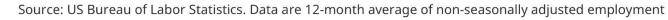
Source: US Bureau of Labor Statistics



### Foreign-born workers are leading employment growth in the US

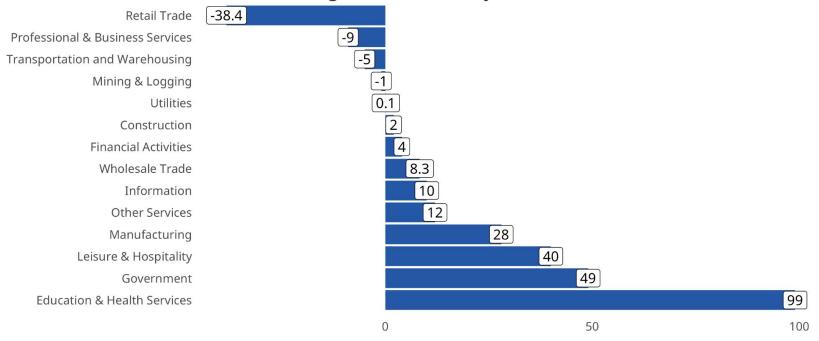
Employment, Index (100 = Feb 2020), data through Nov 2023





## US payroll growth by industry sector

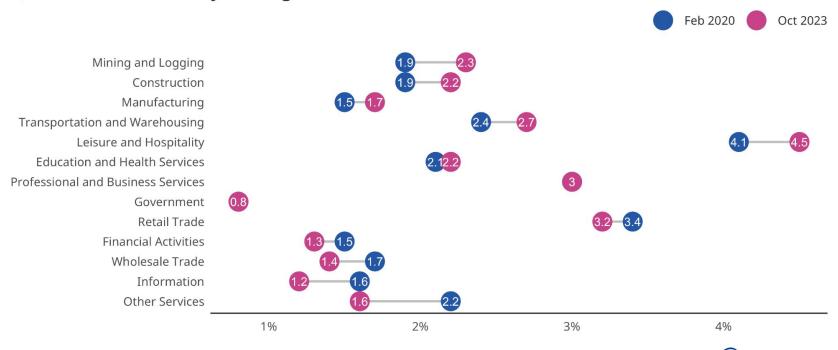
Nov 2023, month-over-month change, thousands of jobs



Source: Bureau of Labor Statistics

### US quits rate by industry sector

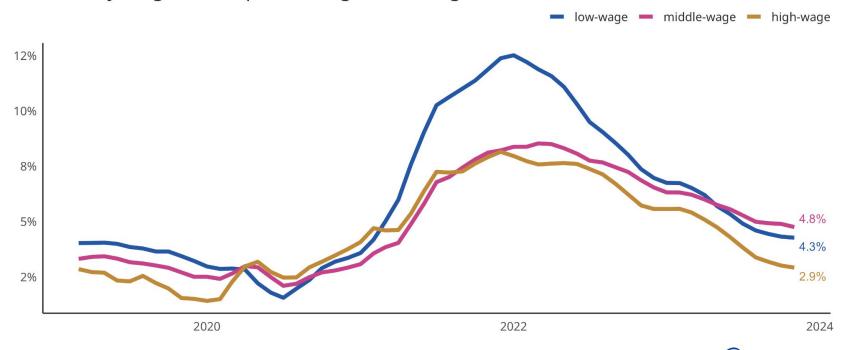
Quits rates, ordered by % chng since Feb 2020





### US wage growth is fading across wage tiers

Year-over-year growth in posted wages, 3mo avg, Mar 2019 - Nov 2023





# Signing bonuses have increased most in healthcare & in-person jobs since 2019

% of US Indeed job postings offering signing bonuses incentives in 2019 and 2023

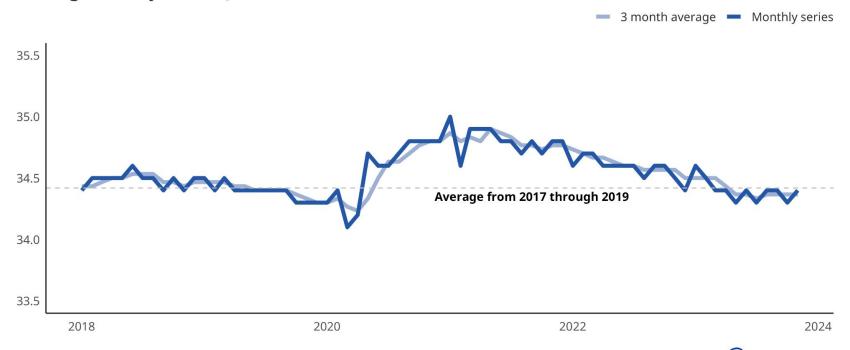
Sector	October 2019 (%)	October 2023 (%)	Change from 2019
Medical Technician	3.0%	12.0%	9.0%
Nursing	6.9%	15.5%	8.6%
Personal Care & Home Health	4.2%	10.4%	6.2%
Social Science	2.4%	8.6%	6.2%
Therapy	4.0%	10.1%	6.1%
Physicians & Surgeons	6.1%	12.2%	6.1%
Beauty & Wellness	6.1%	11.4%	5.3%
Dental	6.8%	11.6%	4.8%

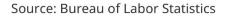
Source: Indeed



# US weekly hours have plateaued

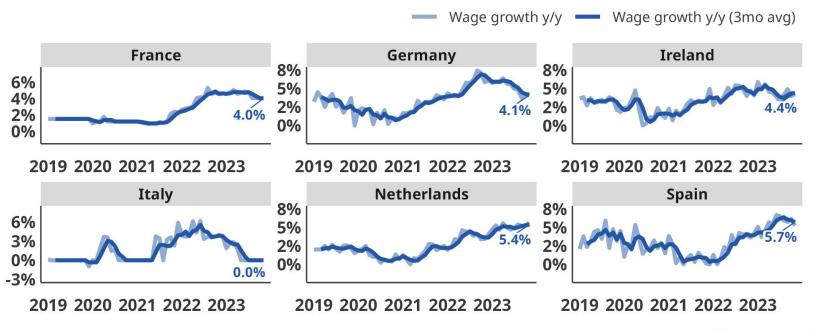
Average weekly hours, Jan 2019 - Nov 2023

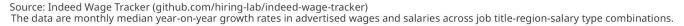




# Posted wage growth remains high in many countries

Year-on-year % change in posted wages to Nov 2023

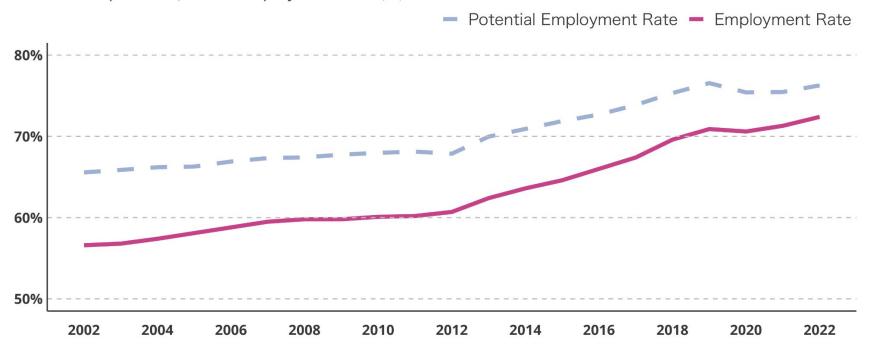






# Rising but approaching saturation in women's employment, Japan

Female potential/actual employment rate (%)

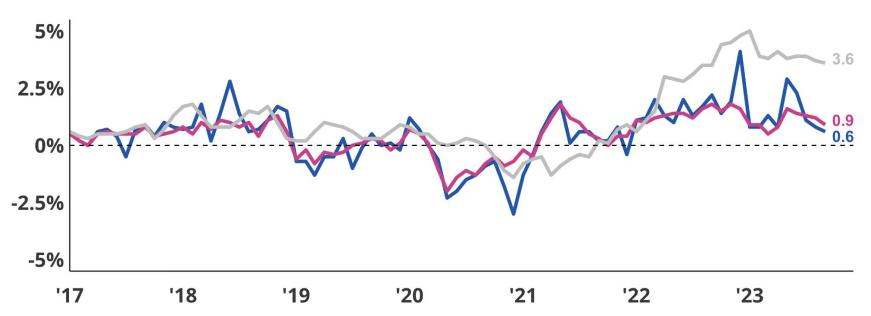




# Nominal wage growth slows, Japan

Nominal wage growth (with bonus, without bonus), CPI, 2017 Jan - 2023 Sep

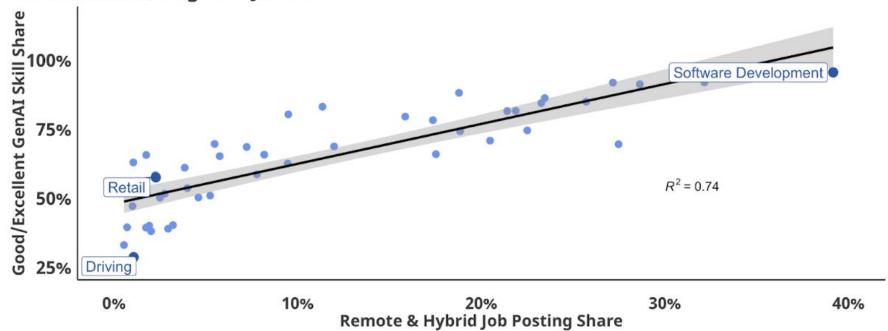
With Bonus
 Without Bonus
 CPI





# Remote-capable jobs exhibit a higher exposure to GenAI

Occupational groups by GenAI Rating and Remote Potential, United States, Aug '22 - Jul '23



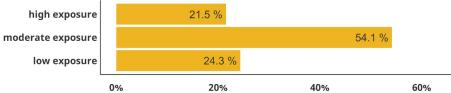


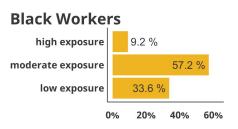
Source: Indeed. Remote & hybrid job posting share reflects the last month of the one-year timeframe.

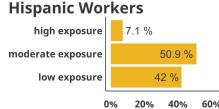
#### Differences in GenAI exposure by race/ethnicity

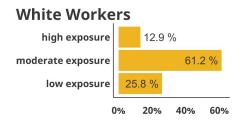
Rating of GenAI exposure based on Indeed job postings, US, Aug '22 - Jul '23

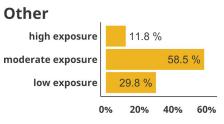
#### **Asian Pacific Workers**









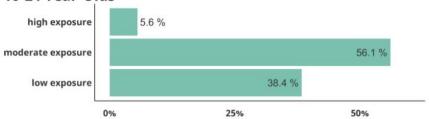


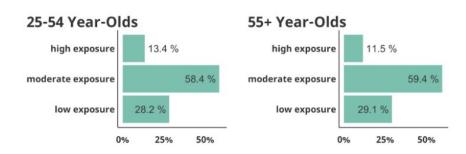


#### Differences in GenAI exposure by age group

Rating of GenAI exposure based on Indeed job postings, US, Aug '22 - Jul '23







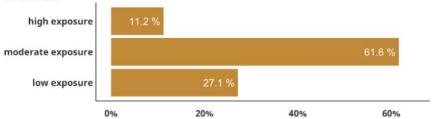
Source: Indeed, American Community Survey 2021. High: GenAI can perform at least 80% of skills at a 'good' or 'excellent' level. Moderate: Between 50% and less than 80% of skills. Low: Less than 50% of skills.



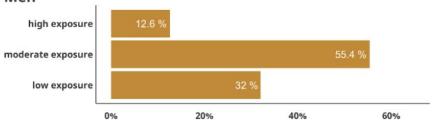
#### Differences in GenAI exposure by gender

Rating of GenAI exposure based on Indeed job postings, US, Aug '22 - Jul '23

#### Women



#### Men



Source: Indeed, American Community Survey 2021. High: GenAI can perform at least 80% of skills at a 'good' or 'excellent' level. Moderate: Between 50% and less than 80% of skills. Low: Less than 50% of skills.

