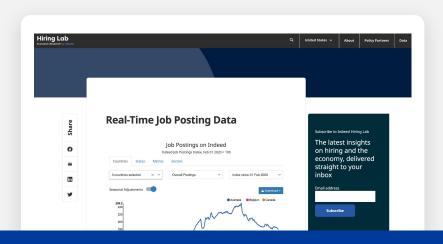
A Labor Market Overview

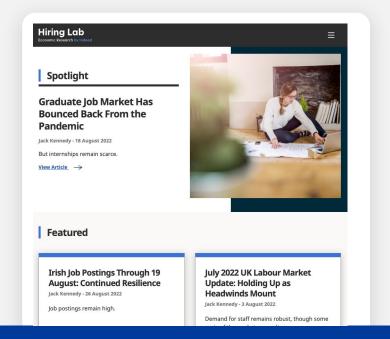
Insights from the Indeed Hiring Lab

Svenja Gudell, PhD
Chief Economist



www.hiringlab.org







Global trends

Australia, Canada, France, Germany, Ireland, Japan, UK, US.



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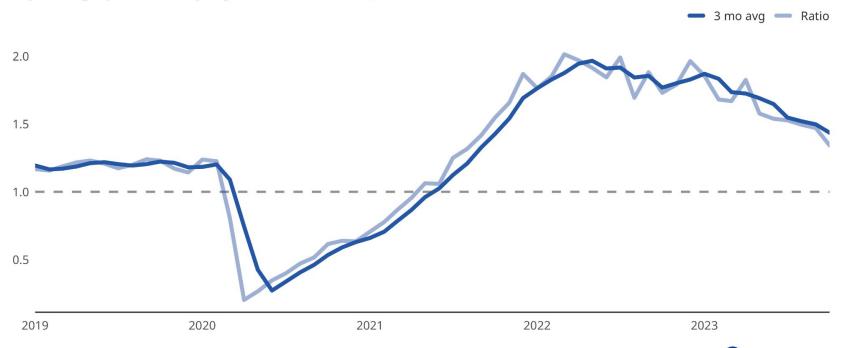
Key Takeaways

- Demand for new hires continues to moderate, but still robust. Job postings remain strong, even if some areas have pulled back dramatically.
- Long-term, structural factors should hold labor force participation down, but cyclical strength has brought in many prime-age workers.
- The Great Resignation has ended: workers are no longer quitting their jobs at elevated rates.
- **Posted wages are slowing down substantially** and with it, inflation is slowing.
- A soft landing in the US looks possible, but layoffs need to stay low.
- Generative AI has tremendous potential and will touch every job.

Demand for new workers

US job openings outnumber unemployed workers

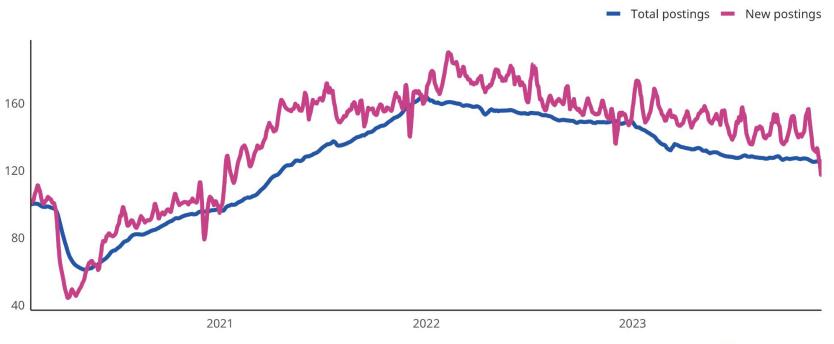
Openings per unemployed worker, US, Jan 2019 - Oct 2023





US job postings have continued to moderate

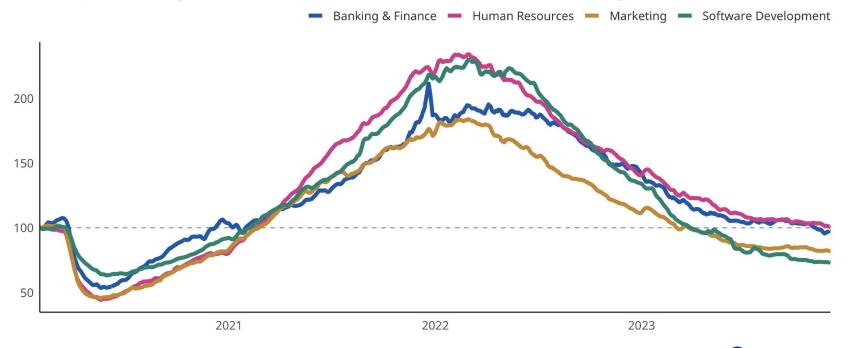
Index, 100 = Feb 1, 2020, United States, data through Dec 1, 2023

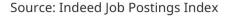




US postings have dropped most in traditional 'office job' sectors

Indeed Job Postings Index, 100 = Feb 1, 2020, United States, through Dec 1, 2023

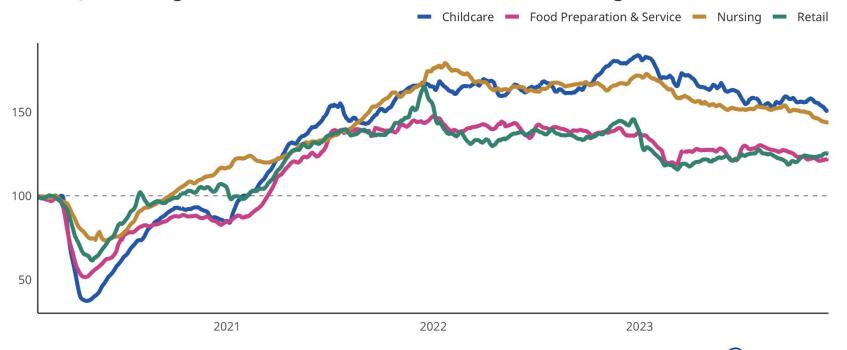






US postings are holding up better in many 'in-person' sectors

Indeed Job Postings Index, 100 = Feb 1, 2020, United States, through Dec 1, 2023

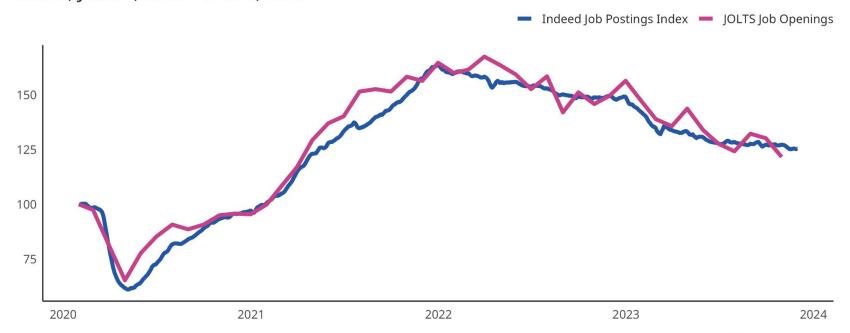






Tracking US job openings and postings

Index, Jan 31, 2020 - Dec 1, 2023



Source: Indeed Job Postings Index, Job Openings and Labor Turnover Survey. Note: Index is set to 100 = Feb 1, 2020 for Indeed and Jan 2020 (Jan 31, 2020) for JOLTS

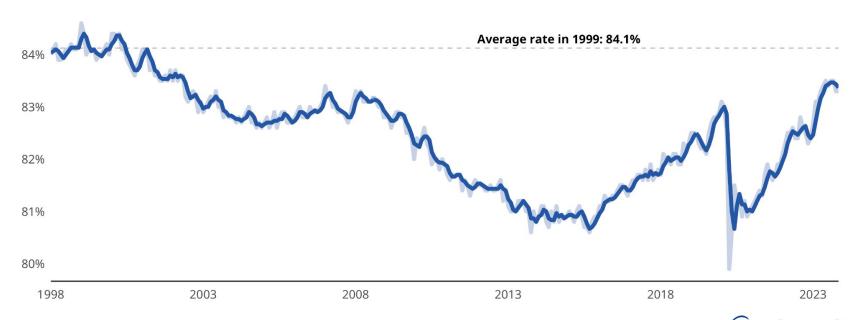


Labor supply and retention

The prime-age labor force participation rate

Share of US population aged 25 - 54 in the labor force, Jan 1998 - Nov 2023

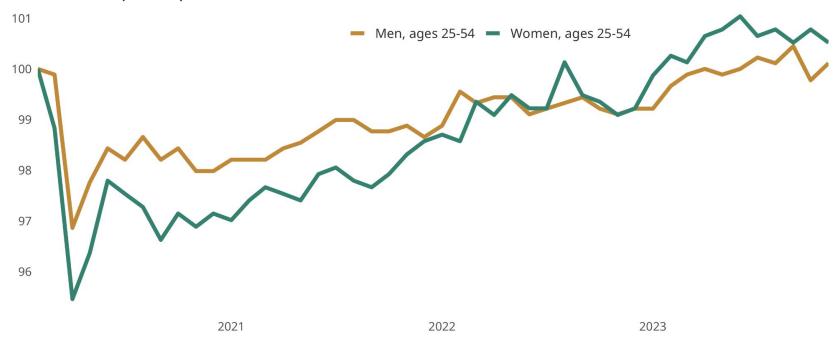
Monthly series — Three-month moving average



Source: Bureau of Labor Statistics

Gender differences in US labor force participation rates

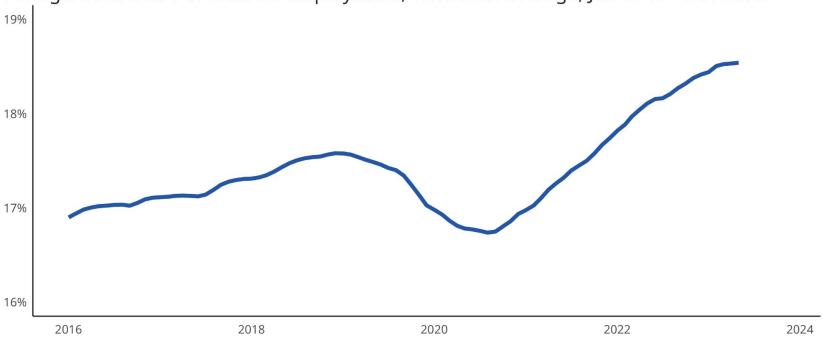
Labor force participation rate, Index (100 = Feb 2020), Feb 2020 - Nov 2023





Foreign-born workers are leading employment growth

Foreign-born share of total US employment, 12 month average, Jan 2016 - Nov 2023

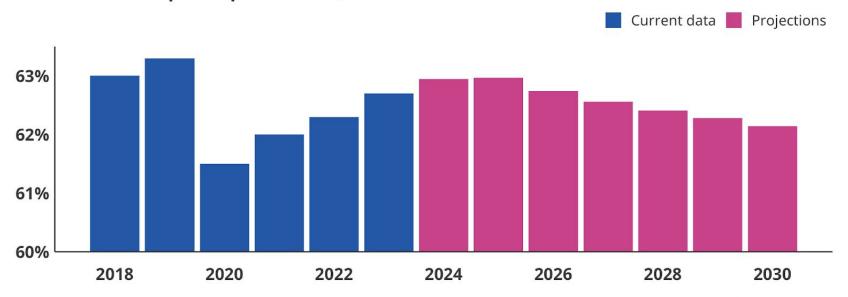


Source: US Bureau of Labor Statistics



An aging population will eventually pull down the US labor force participation rate

Labor force participation rate, 2018 - 2030

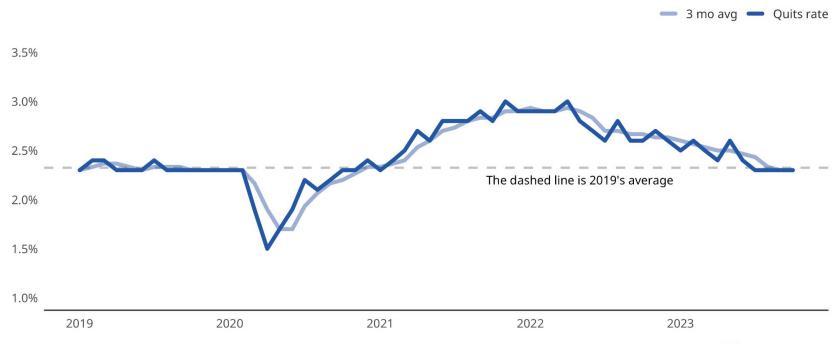


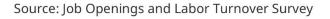
Source: Author's calculations using US Bureau of Labor Statistics data and Congressional Budget Office projections. For a full methodology, see Indeed's 2024 US Jobs & Hiring Trends Report.



The US quits rate is back at its pre-pandemic level

Quits as % of employment, Jan 2019 - Oct 2023



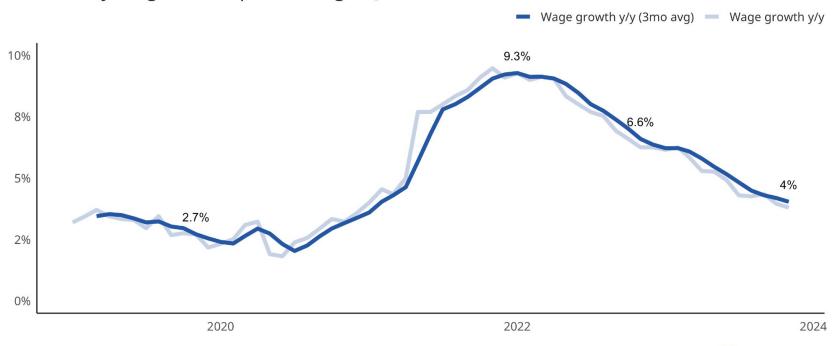




Wage growth and inflation

US posted wages are slowing considerably

Year-over-year growth in posted wages, Jan 2019 - Nov 2023







US posted wage growth has led job switcher wage growth

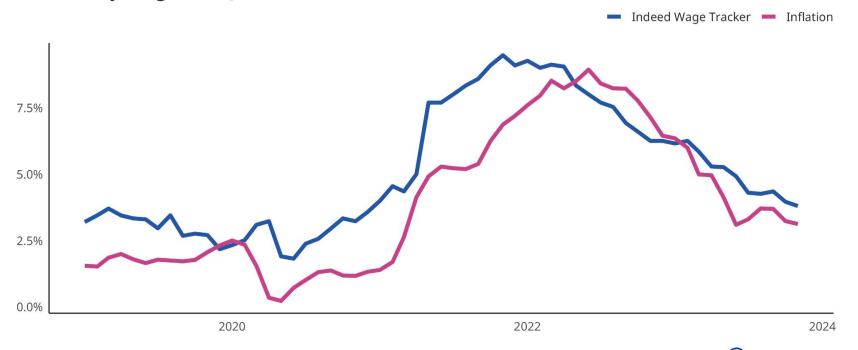
Year-over-year growth, 3 mo moving average, Mar 2019 - Nov 2023





US posted wages are growing faster than prices

Year-over-year growth, Jan 2019 — Nov 2023

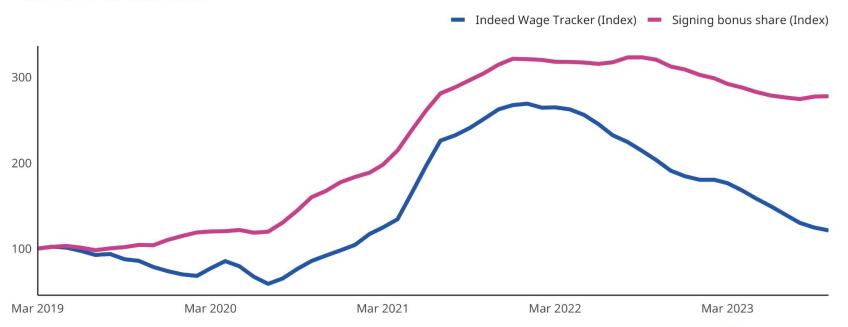






Signing bonuses have flattened but wage growth continues to slow

Share of US postings advertising signing bonuses and US Indeed Wage Tracker growth Mar 2019 to Oct 2023

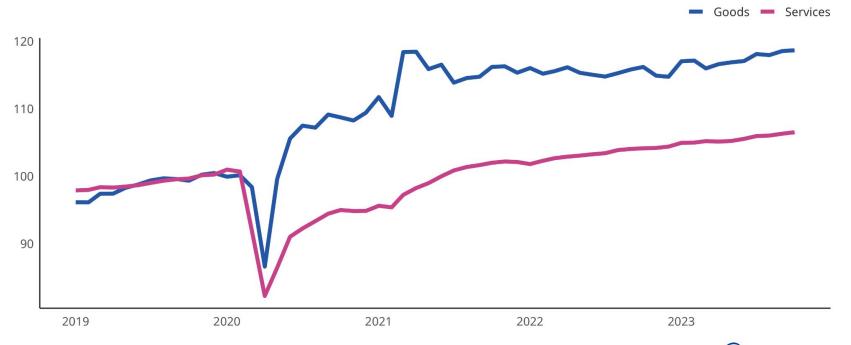


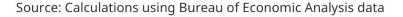


Soft landing?

Inflation-adjusted Personal Consumption Expenditures

US, Index, Fourth Quarter 2019 = 100, Jan 2019 - Oct 2023

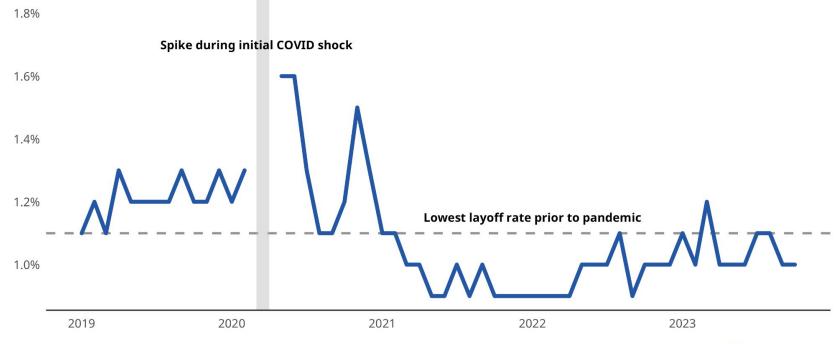






US layoffs remain low by historical standards

Layoffs and discharges rate, Jan 2019 - Oct 2023





US inflation is trending downward

Six month annualized growth, Jan 2019 - Oct 2023



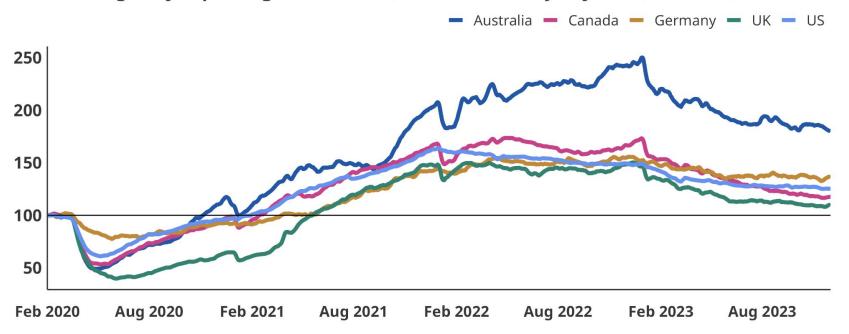




Global Trends

Job postings continue to moderate

% change in job postings since Feb 1, 2020, seasonally adjusted, to Dec 1, 2023

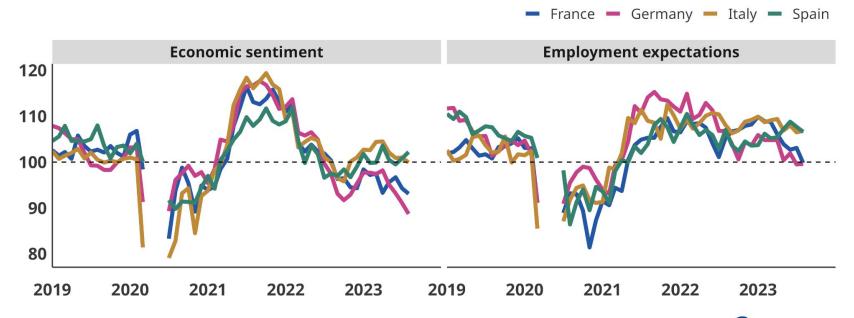


Source: Indeed



Employment outlook stronger than business sentiment

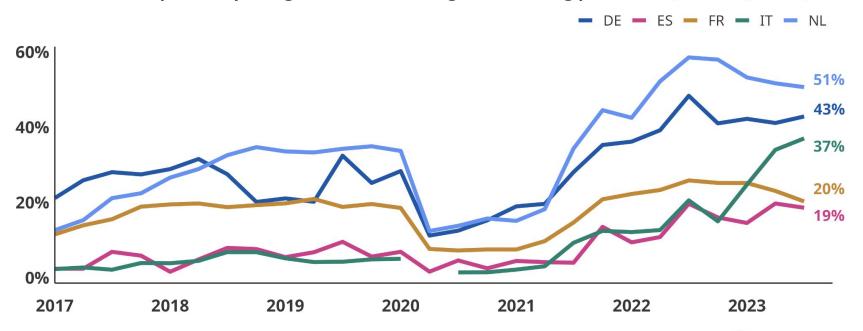
Economic sentiment and employment expectations, selected EU countries Index (long-term average = 100)





Hiring challenges persist

Share of companies reporting that labour shortages are limiting production (data to Q3 2023)

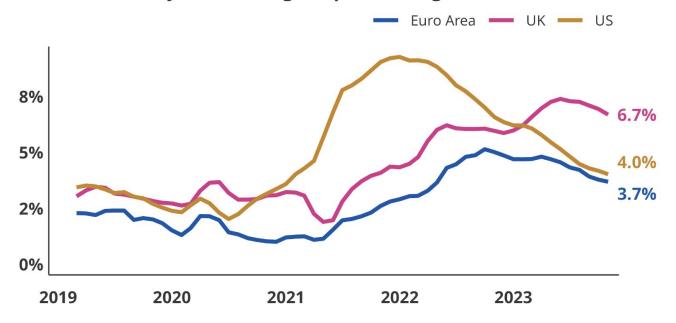


Source: European Commission Directorate General for Economic and Financial Affairs, Business Surveys Employment-weighted average of construction, industry and services



Wage growth slows further

Year-on-year % change in posted wages to Nov 2023

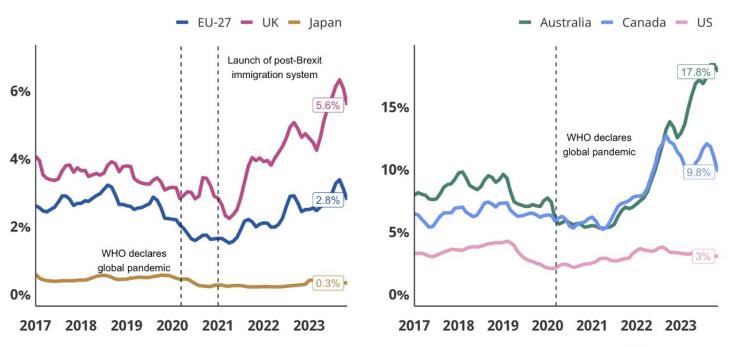


Source: Indeed Wage Tracker (github.com/hiring-lab/indeed-wage-tracker)
The data are monthly median year-on-year growth rates in advertised wages and salaries across job title-region-salary type combinations.
The euro area series is an employment-weighted average of France, Germany, Ireland, Italy, the Netherlands and Spain.



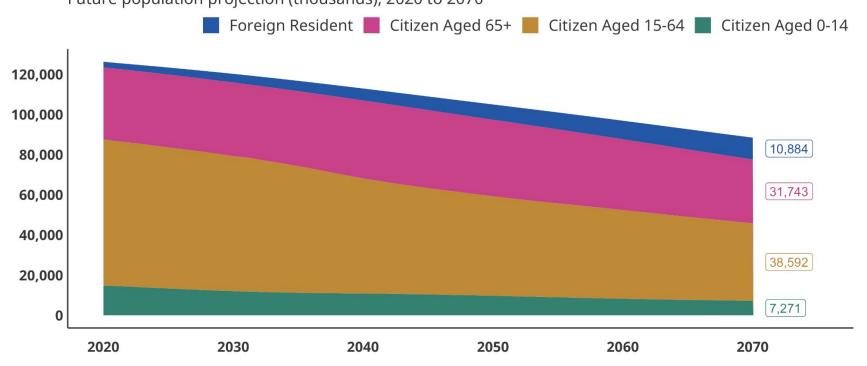
Foreign jobseekers' interest has rebounded

Foreign searches as a share of all searches Jan 2017 to Nov 2023, 3-month moving average, not seasonally adjusted





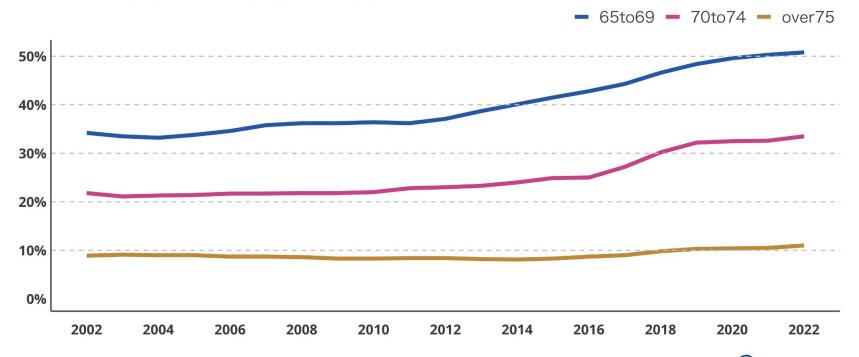
Japanese population expected to decline but foreign population to increase Future population projection (thousands), 2020 to 2070

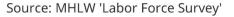




Senior employment continues to increase, Japan

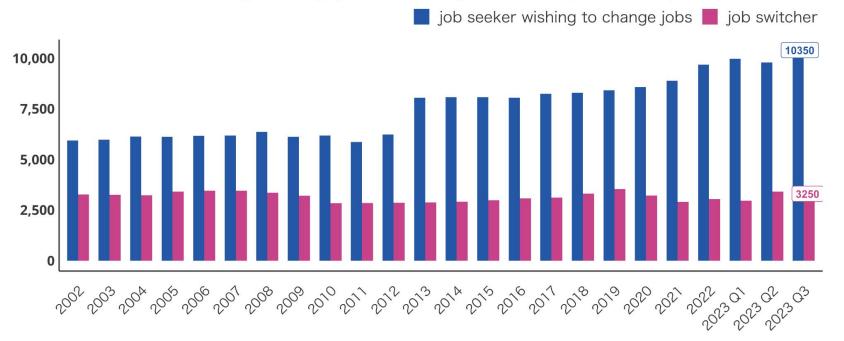
Senior employment rate by age cohort(%)





Still stagnant but a growing potential of job switching, Japan

Number of those wishing to change jobs and actual job switchers (in thousands)



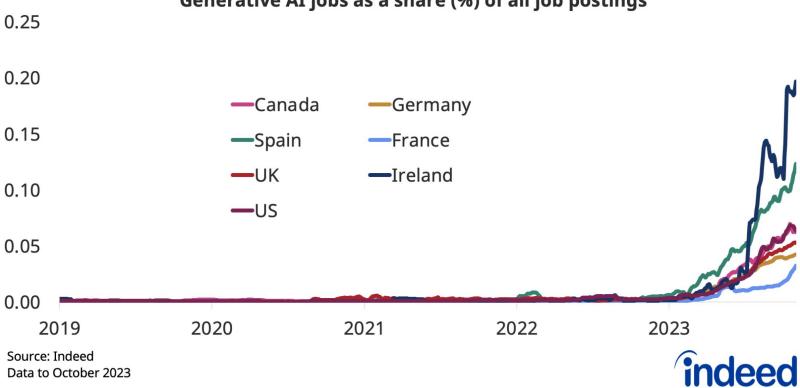




Generative AI

Gen AI growth is international

Generative AI jobs as a share (%) of all job postings



What jobs will be impacted by GenAI?

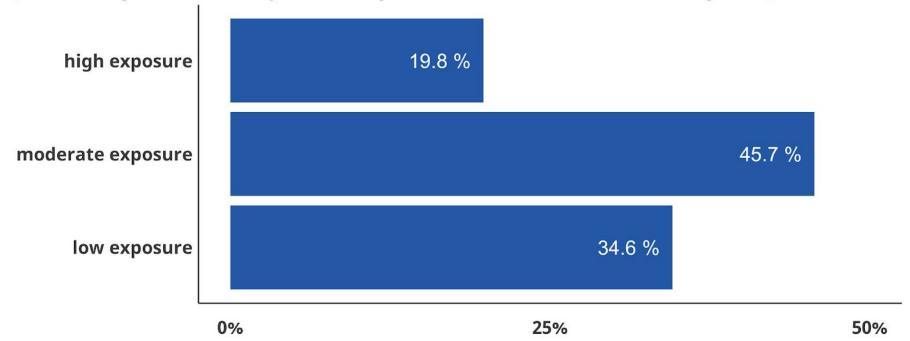
Two stage research:

- 1) First, we looked at how well GenAI performs different skills
- Second, we considered how much different jobs (collection of skills) are exposed to GenAI



Less than 20% of Jobs face a high potential exposure to GenAI

Job Postings on Indeed by GenAI Exposure Share, United States, Aug '22 - Jul '23

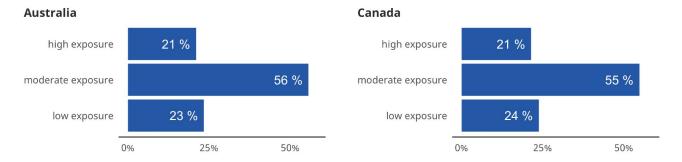


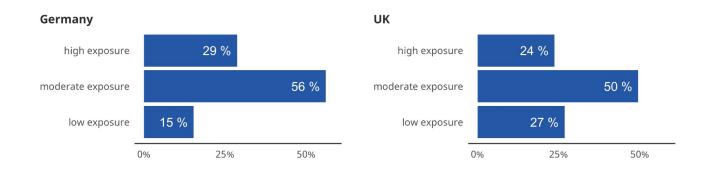
Source: Indeed. High: GenAI can perform at least 80% of skills at a 'good' or 'excellent' level. Moderate: Between 50% and less than 80% of skills. Low: Less than 50% of skills.



Jobs in Germany Face the Highest Potential Exposure to GenAI

Job Postings on Indeed by average GenAI Exposure Share, Jan 01 - Nov 17, 2023

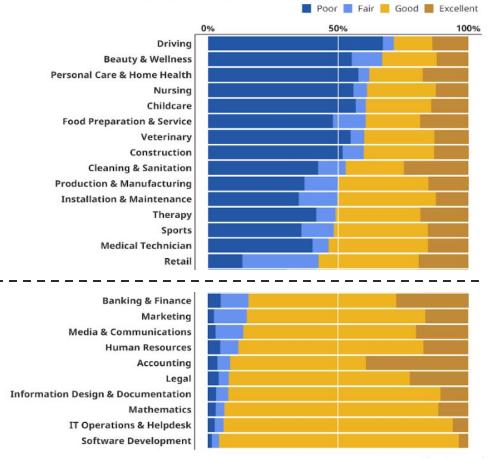






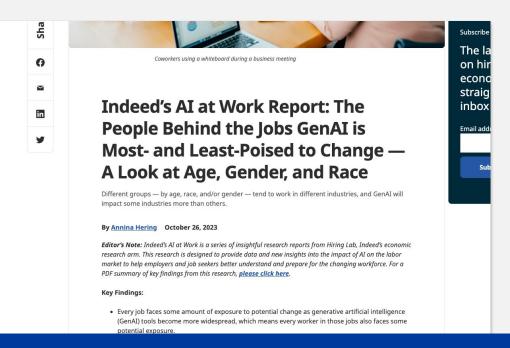
Assessing GenAI's Proficiency in Skills

Evaluation of Skills in Indeed Job Postings, United States, Aug '22 - Jul '23



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Appendix

Sectors with the sharpest increases in job postings

Year-over-year change in US Job Postings Index as of Dec 1, 2023

Occupational Sector	% change
Driving	8.0
Physicians & Surgeons	5.8
Therapy	2.7
Pharmacy	-2.8
Civil Engineering	-2.9
Dental	-4.6
Sports	-5.1
Beauty & Wellness	-6.3
Social Science	-6.8
Veterinary	-9.6



Sectors with the sharpest declines in job postings

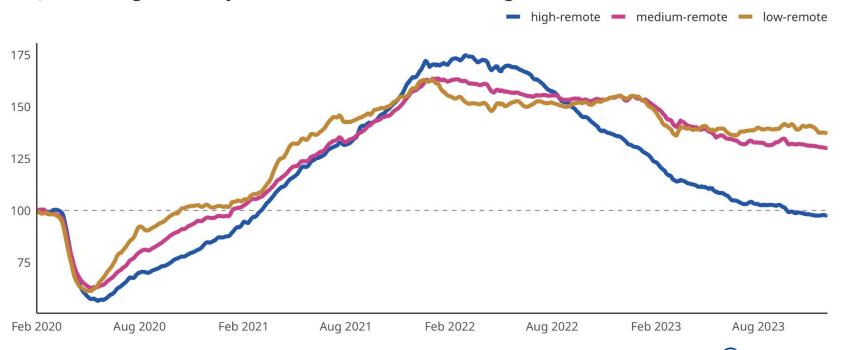
Year-over-year change in US Job Postings Index as of Dec 1, 2023

Occupational Sector	% change
Software Development	-48.8
Information Design & Documentation	-42.5
Mathematics	-36.4
Banking & Finance	-34.8
IT Operations & Helpdesk	-33.9
Human Resources	-33.6
Chemical Engineering	-32.9
Media & Communications	-31.8
Marketing	-30.8
Scientific Research & Development	-30.7



Postings are most resilient in sectors most likely to be in person

US Job Postings Index by remote-work tier, data through Dec 1, 2023

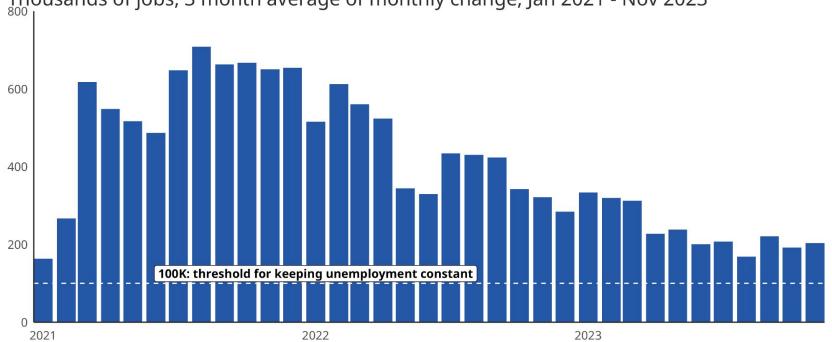


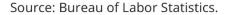
Source: Indeed Job Postings Index



Pace of US monthly job gains

Thousands of jobs, 3 month average of monthly change, Jan 2021 - Nov 2023

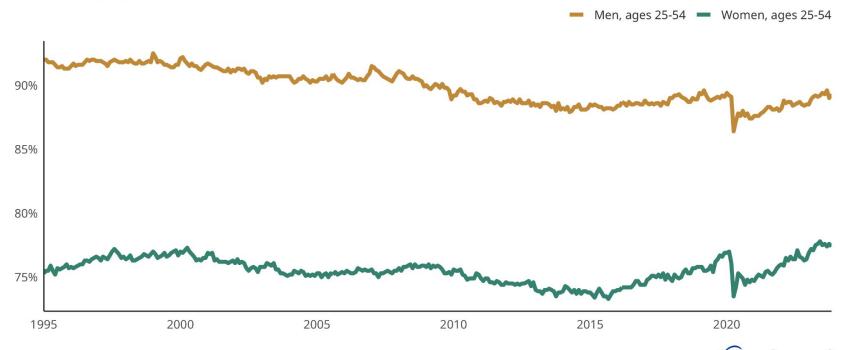






Gender differences in US labor force participation rates

Share of population in the labor force, Jan 1995 - Nov 2023

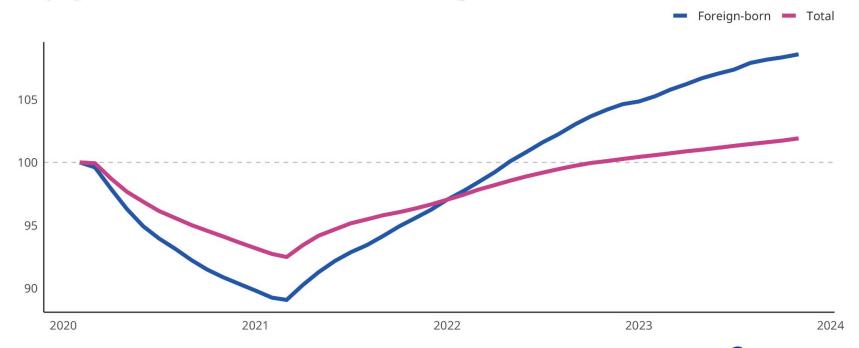


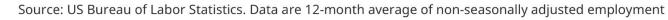
Source: US Bureau of Labor Statistics



Foreign-born workers are leading employment growth in the US

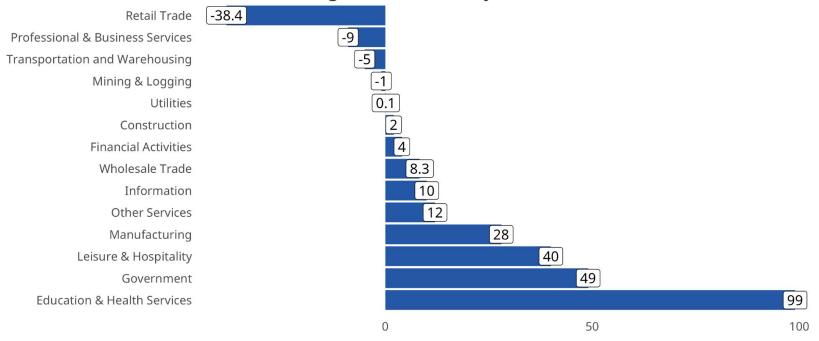
Employment, Index (100 = Feb 2020), data through Nov 2023





US payroll growth by industry sector

Nov 2023, month-over-month change, thousands of jobs



Source: Bureau of Labor Statistics

US quits rate by industry sector

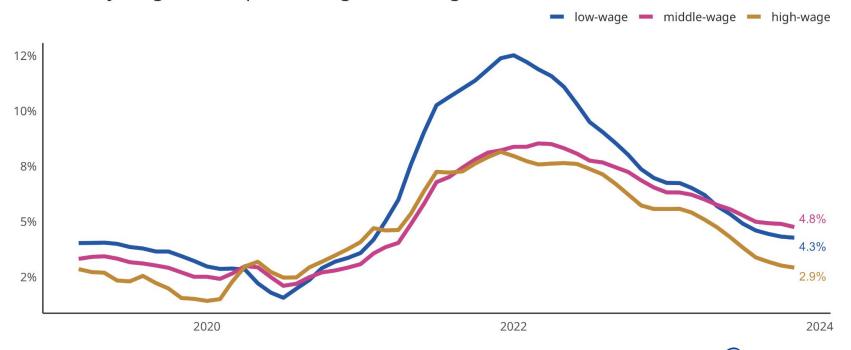
Quits rates, ordered by % chng since Feb 2020





US wage growth is fading across wage tiers

Year-over-year growth in posted wages, 3mo avg, Mar 2019 - Nov 2023





Signing bonuses have increased most in healthcare & in-person jobs since 2019

% of US Indeed job postings offering signing bonuses incentives in 2019 and 2023

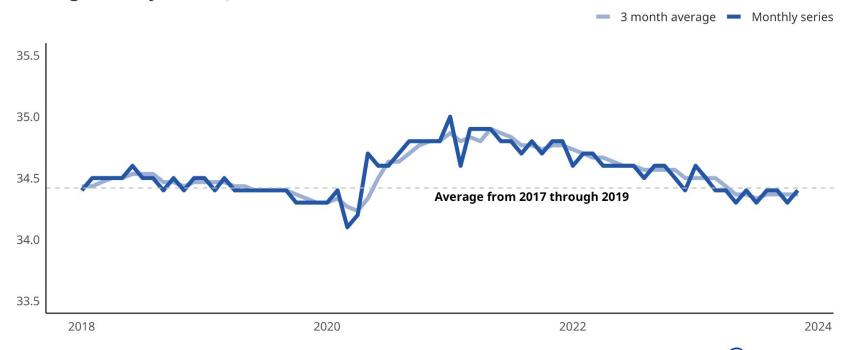
Sector	October 2019 (%)	October 2023 (%)	Change from 2019
Medical Technician	3.0%	12.0%	9.0%
Nursing	6.9%	15.5%	8.6%
Personal Care & Home Health	4.2%	10.4%	6.2%
Social Science	2.4%	8.6%	6.2%
Therapy	4.0%	10.1%	6.1%
Physicians & Surgeons	6.1%	12.2%	6.1%
Beauty & Wellness	6.1%	11.4%	5.3%
Dental	6.8%	11.6%	4.8%

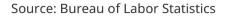
Source: Indeed



US weekly hours have plateaued

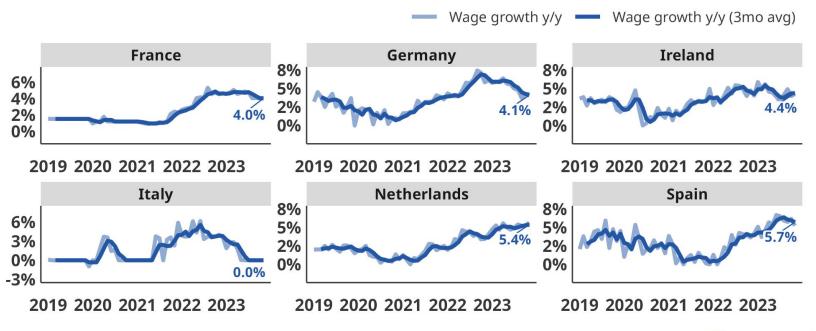
Average weekly hours, Jan 2019 - Nov 2023

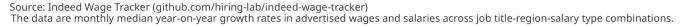




Posted wage growth remains high in many countries

Year-on-year % change in posted wages to Nov 2023

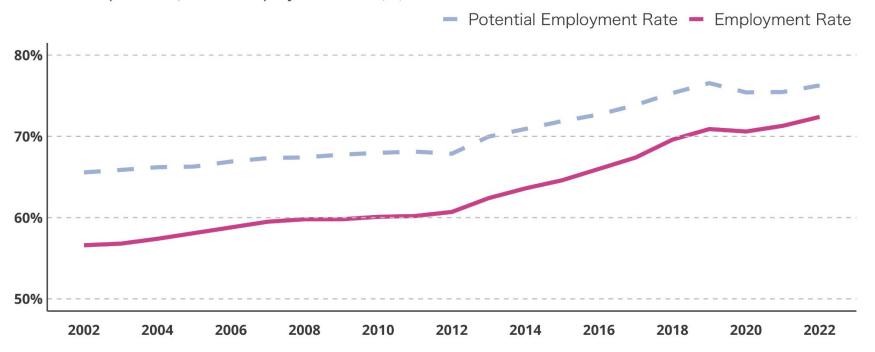






Rising but approaching saturation in women's employment, Japan

Female potential/actual employment rate (%)

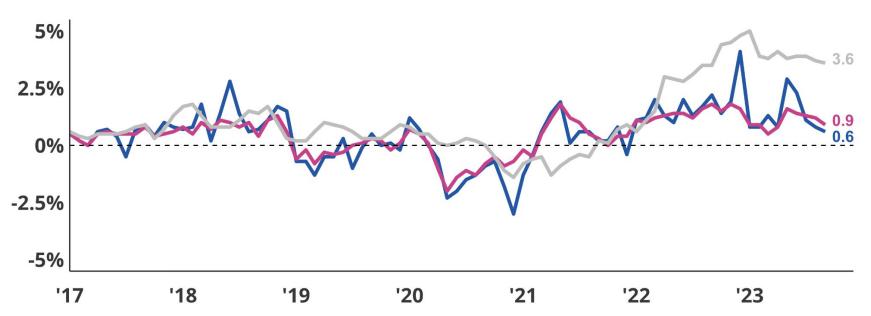




Nominal wage growth slows, Japan

Nominal wage growth (with bonus, without bonus), CPI, 2017 Jan - 2023 Sep

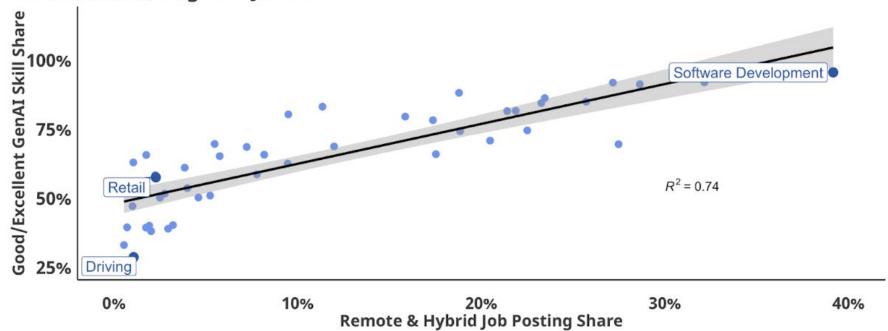
With Bonus
 Without Bonus
 CPI





Remote-capable jobs exhibit a higher exposure to GenAI

Occupational groups by GenAI Rating and Remote Potential, United States, Aug '22 - Jul '23



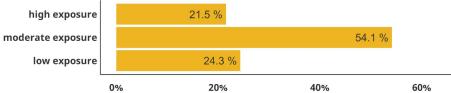


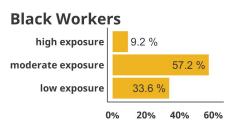
Source: Indeed. Remote & hybrid job posting share reflects the last month of the one-year timeframe.

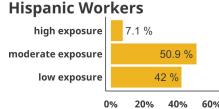
Differences in GenAI exposure by race/ethnicity

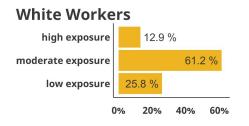
Rating of GenAI exposure based on Indeed job postings, US, Aug '22 - Jul '23

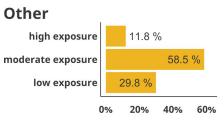
Asian Pacific Workers









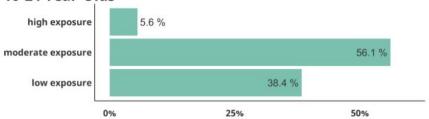


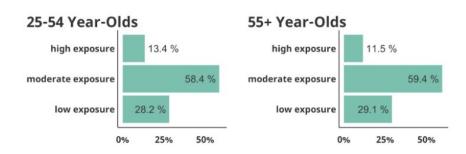


Differences in GenAI exposure by age group

Rating of GenAI exposure based on Indeed job postings, US, Aug '22 - Jul '23







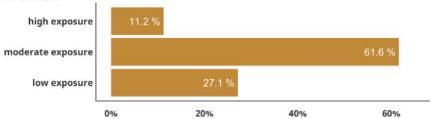
Source: Indeed, American Community Survey 2021. High: GenAI can perform at least 80% of skills at a 'good' or 'excellent' level. Moderate: Between 50% and less than 80% of skills. Low: Less than 50% of skills.



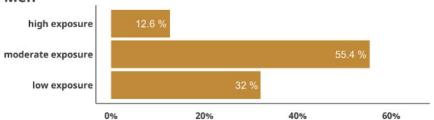
Differences in GenAI exposure by gender

Rating of GenAI exposure based on Indeed job postings, US, Aug '22 - Jul '23

Women



Men



Source: Indeed, American Community Survey 2021. High: GenAI can perform at least 80% of skills at a 'good' or 'excellent' level. Moderate: Between 50% and less than 80% of skills. Low: Less than 50% of skills.

